



Glasa Gottschalk

She / Her

Glasa believes that you were not meant to simply survive. You were born to thrive! During her journey as a human, leader, consultant, and now coach, she has noticed that so many of us fail to get out of our own way. When we can courageously step into the uncomfortable, life becomes more interesting, less scary, more fulfilling, and ultimately more fun!

She has over 20 years of experience in growing and leading businesses. From corporations to small businesses, well established organizations and start-ups, she has a successful track record of growing profits, revenues, teams, and leaders. It was from this experience she began to realize the impact of personal growth on professional and business growth, and began coaching business owners and leaders.

She is passionate about creating equity, especially for women of color, and believes there is a gap in the coaching industry when it comes to serving marginalized identities. When not coaching she serves in several capacities for her local Habitat for Humanity, including as Vice President of the board of directors, and as the chair of the DEI Committee.

She holds a certification as a Professional Coach, Energy Leadership Master Practitioner, and CORE Dynamics Transition Specialist from IPEC, and an Associate Certified Coach (ACC) from ICF. She also holds a BA in Business Leadership and Management from Judson University.



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I'm Committed To

Creating a safe space where authenticity and belonging thrives, so you can bring your whole self.

What Holds Me Back

from Being at My Best

1. Being constantly attracted to "the next thing" which pulls me away from being fully present.
2. Overthinking or over-analyzing decisions.
3. Not asking for help sooner.

I Work Best When

1. I believe in the mission and vision.
2. In synergistic environments.
3. There is clear communication and expectations.
4. There is an equitable and inclusive environment

My Favorite Quote

"Do the best you can until you know better. Then when you know better, do better." - Maya Angelou

5 Words To Describe Me

Curious, Resilient, Grounded, Determined, Inclusive

Do's And Don'ts

for Communicating with Me

1. Do be unapologetically authentic.
2. Do be candid about expectations.
3. Do be open to other perspectives.
4. Don't make assumptions; create a conversation instead.
5. Don't sugar coat it.

My Ideal Day Involves

Early AM quiet time, watching the sunrise, taking my dogs on a hike, coaching & business planning, quality time with family & friends.

What Makes Me Smile

Witnessing others show up as their authentic unrefined self, observing the beauty in other cultures, visioning, feeling the sun on my face/grass on my bare feet, hiking, camping, traveling, road trips, game nights, singing, dancing, good music, time with family and friends, making my husband laugh, sitting by the firepit, seeing my pups run free spirited in the forest, good food, and a great dark beer.