



Genna Clark

She / Her

With over 15 years' coaching experience, Genna combines tools and approaches from many schools to create a powerful and transformational coaching experience for her clients. Through her work, Genna connects her clients with all they have to offer as leaders. She empowers them not only in their leadership and career success, but in their confidence, personal well being, relationships and life, too. Committed to the 'long game', Genna gets you excited about your big vision. While her approach is light, supportive and playful, she holds space for you to deal with the big stuff.

Her passion is in supporting more feminine leadership energy to be genuinely championed, practised, valued and rewarded highly by all genders, and at all levels of organizations. Associated with (but not limited to) so-called 'soft skills', this is about restoring balance with the traditional masculine leadership practices that are so dominant, currently, for the benefit of everyone.

Before coaching found Genna, she was team lead in marketing communications projects for global corporations and organizations, including Microsoft EMEA and the UK Cabinet Office. One of the reasons she left the corporate world was that she was disillusioned and close to burnout. Now, Genna uses her wealth of coaching tools and experience to support talented, compassionate managers to stay in the roles they love and achieve the impact they dream about.

Genna lives to the west of London in the UK with her husband, 12- and 15-year-old sons, and dog, Tess. She loves her work, family time, walks in nature, time with good friends, occasional box-set binges, and feels most alive when adventuring, having travelled extensively around six of the seven continents.



Genna Clark

She / Her

I'm Committed To

Encouraging more compassionate, purposeful, confident and generous leadership to show up in inspiring and impactful ways in the world

What Holds Me Back

from Being at My Best

My own inner critic has a good go! Plus I have to keep a check on my stress reflexes. And not getting enough sleep

I Work Best When

I am excited by the vision pulling me forwards, and when I have accountability, agency and a team and clients who inspire me. Plus psychological safety to grow, and healthy boundaries that support my whole life fulfilment

My Favorite Quote

"Never judge a person until you've walked a mile in their shoes"

5 Words To Describe Me

Playful, authentic, kind, objective and introvert

Do's And Don'ts

for Communicating with Me

1. Do be open-minded, courageous, direct, honest and curious
2. Don't be rigid
3. Don't filter yourself
4. Don't be someone you're not

My Ideal Day Involves

A sunny, early morning walk with my husband and dog in the woods near my house. Followed by a special day out enjoying new experiences and making memories with my sons

What Makes Me Smile

The stunning beauty of nature. My boys (when they aren't bickering or demanding things of me!) Shared jokes with my husband. Random acts of kindness