



Bill Mitchell

He / Him

Bill is an influential leadership coach who aims to propel transformational change in diverse and ever-changing business environments. Bill is a seasoned and successful professional business leader with extensive leadership expertise for leading global foodservice retailer, McDonald's. His most recent role was as the Senior Director of Learning and Development for the US Business, serving over 14k restaurants, 2,300 Franchisees and 1M+ employees.

Bill's love and passion for coaching has evolved in his post-corporate career, as he launched Be Epic Coaching in 2020, fulfilling his true purpose to meaningfully give back and make a difference in the lives of leaders: from executives to first time managers.

He is known for transforming clients' lives through his coaching philosophy that anyone can shift perspective if they are willing and courageous enough to shift! He believes that everyone holds the capacity to change themselves through the self-knowledge and awareness that his coaching fosters.

Bill received a BS in Business Management from Lewis University. He is an Associate Certified Coach (ACC) through the International Coaching Federation (ICF) and a Certified Professional Coach from the Co-Active Training Institute.



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I'm Committed To

Being a servant heart enabling a transformational light to others

What Holds Me Back

from Being at My Best

1. Not trusting my instinct enough
2. Overextend on my pleaser saboteur
3. Getting into the weeds

I Work Best When

1. There is an environment of collaboration & diverse thinking
2. The energy is positive
3. Objectives, roles & responsibilities are clear
4. Feedback is constructive
5. I'm empowered

My Favorite Quote

"You cannot discover new oceans unless you have the courage to lose sight of the shore"

5 Words To Describe Me

Authentic, wise, servant heart, curious, passionate

Do's And Don'ts

for Communicating with Me

1. Be You
2. Be Here Now
3. Be Prepared
4. Be Open Minded

My Ideal Day Involves

Quality time with family/friends, good food and beverage, outdoor activity, reflective calm, personal growth, meaningful contribution

What Makes Me Smile

My wife & son, family gatherings, sunshine, boating, our Boston Terrier (Dozer), pasta, cycling on a nature trail, serving someone in need