



# Darren Barrett

He / Him

Darren is a leader, executive coach and mentor with nearly 30 years of experience leading with a people first approach and working with some of the world's most innovative and influential brands. In his time with these organisations, Darren has developed his passion for service and people, which comes together perfectly in his current work as a leadership, business, and personal coach.

Darren has vast experience leading large-scale and start up teams across multiple countries, cultures and languages. As an expert in leading remotely, Darren has developed a reputation for being an inspirational leader, creating togetherness, loyalty, and pride, and fostering a safe environment in which everyone can thrive. And he never believes he's the smartest person in the room.

Darren helps today's busy leaders develop an acute self-awareness, overcome their own fears and learn to inspire and motivate teams authentically and consistently. Darren works with organisations and leaders to build a culture of inspirational leadership that starts at the top and cascades throughout the organisation. Success is achieved through developing exceptional inspiring leaders, unafraid of open dialogue and equipped to lead with courage.



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## I'm Committed To

Developing leaders that have and give incredible employee experiences

## What Holds Me Back

### from Being at My Best

I like consensus. I want everybody to be happy all of the time which is not always possible when working with people and teams

## I Work Best When

The bigger the challenge the deeper my determination and resilience

## My Favorite Quote

"Everyone you meet is fighting a battle you know nothing about. Be kind, always"

- Robin Williams

## 5 Words To Describe Me

Resilient, kind, playful, calm and experienced

## Do's And Don'ts

### for Communicating with Me

Do take a moment to say hello and ask me how I am, before getting down to business. I will ask you!

Don't skirt around the issue, give it to me straight. I positively embrace all feedback

## My Ideal Day Involves

A morning workout, coffee in the sunshine with Wordle (sunshine optional in the UK). Inspiring coaching conversations, family time with a nice glass of wine.

## What Makes Me Smile

My family, a walk with our dog and that brilliant moment when someone achieves something truly surprising