



Bar Schwartz

She / Her

Bar Schwartz is a strategic leader and coach, adept at guiding business leaders through complex transformations. With an engineering background and over a decade in tech, Bar's expertise spans strategic consulting, Agile methodologies, and leadership development. She specializes in enhancing leaders' emotional intelligence and fostering agile, adaptive, diverse and inclusive workplace cultures.

Experienced in diverse roles, Bar understands the challenges of cross-cultural team management, hybrid work environments, and dual roles as a leader and individual contributor. As a coach and experienced ICAgile Instructor, she blends practical strategies with a deep understanding of organizational dynamics, focusing on empowering leaders to make impactful, empathetic decisions.

Bar holds a Master in Management from ESMT European School of Management and Technology in Berlin, a Bachelor in Software Engineering from Shenkar College of Engineering and Design in Israel, and an advanced coaching certifications including International Coaching Federations (ICF PCC-Level). Her approach is underpinned by her commitment to self-empowerment and fostering interconnectedness among leaders and teams.



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I'm Committed To

Empowering leaders and teams to navigate complex changes and achieve strategic objectives (as well as life-long learning and continuous personal and professional growth.)

What Holds Me Back

from Being at My Best

1. Overextending in eagerness to assist (not everyone needs rescue)
2. Balancing talking and listening
3. Getting to point faster with more precise and direct communication

I Work Best When

1. The broader vision, purpose and desired impact of initiatives are clear.
2. Creative freedom within a structured framework is provided.
3. The desire to adapt and improve frameworks and ways of working with new learnings exists

My Favorite Quote

"Leaders aren't born, they are made. And they are made just like anything else, through hard work."

- Vince Lombardi



5 Words To Describe Me

Strategic, Empathetic, Creative, Expressive, Futuristic.



Do's And Don'ts

for Communicating with Me

1. Value honest communication.
2. Appreciate timely feedback.
3. Don't overlook the importance of cultural differences and meaning we give to things.

My Ideal Day Involves

Engaging in challenging problem-solving, strategizing for future growth, engaging in introspective conversations with clients and colleagues.



What Makes Me Smile

1. Witnessing the growth and development of teams and leaders I have coached.
2. When people are not taking everything too seriously and open to humor