

Julie Bronsteatter

She / Her

Julie is a certified professional coach who is known for her infectious energy and natural zest for life. She is passionate about helping leaders build confidence from within to create a deep sense of inner trust, resulting in confident decision making without second-guessing.

Julie has 15 years of corporate experience, starting her career in advertising as an account manager and transitioning into HR as a leader, executive coach and mentor in both the entertainment and advertising industries. Reflecting on her time spent in the corporate world, she has learned that focusing on what is in your control is far more productive than stressing out about what is not.

As a coach, Julie has a vast range of experience: from first-time managers looking to gain clarity on their leadership style, to senior leaders who want to feel more present in the moment, and individual contributors seeking to hone their leadership voice. At the core, Julie empowers each to lead with confidence, authenticity and purpose.

Julie holds a BA in mass communications with an emphasis in advertising and minor in marketing from Winona State University. She is a Professional Certified Coach (PCC) through the International Coaching Federation (ICF) and has additional training as an Energy Leadership Index Master Practitioner and Positive Intelligence Mental Fitness Coach. She lives in Chicago with her husband and spends most weekends in the northwoods of Wisconsin (#lakelife is the #bestlife).